#### SPRING 2023 RESIDENCY ZINE



## CONTENTS



Meet the Residents 3
Chelsea Pujols, Collages
Lyn Enrico, Graphic Design9
Megan Reynolds, Illustration
Pilar Gonzalez, Social Media
Shereen Rana, Social Media
Michaela Bassick, Graphic Design18
Megan Reynolds, Fiber Art21
Brenda Delgado, Graphic Design23
Chelsea Pujols, Scenes of Spring27
Richelle Valdez, Social Media35
Thank You

## Meet

## the



Michaela Bassick Graphic Design



Brenda Delgado Graphic Design



Lyn Enrico Graphic Design



Pilar Gonzales Social Media

# Residents



Chelsea Pujols Visual Arts



Megan Reynolds Visual Arts



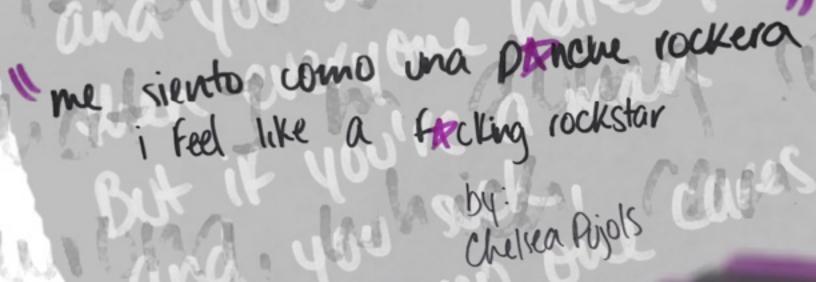
Shereen Rana Social Media



Richelle Valdez Social Media

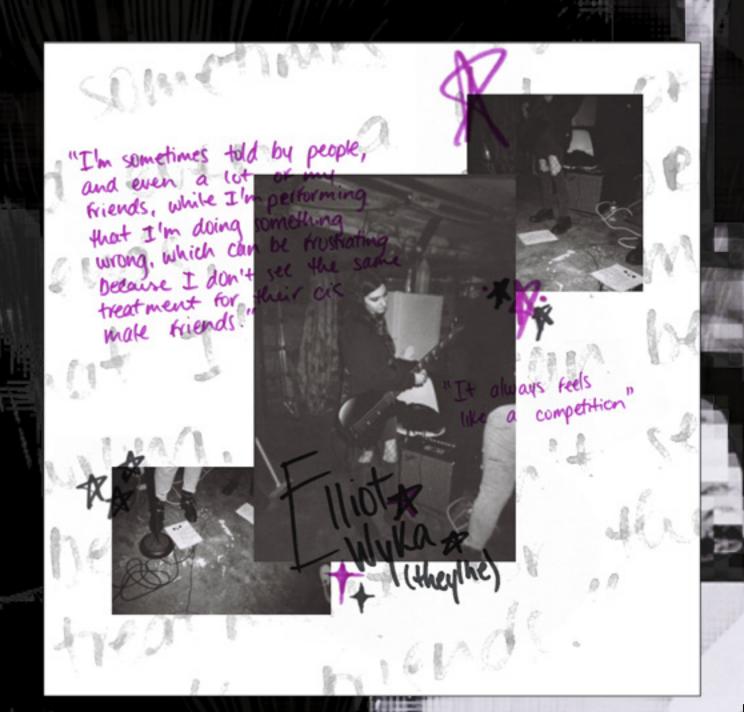


VISUAL ARTS RESIDENT



RA

Thalia Andrade (she/her), bassist Elliot Wyka (they/he), and genderfluid frontperson Zak Ishijima (they/she/he). They are all part of the New Jersey alternative scene, which is often white-cis-male dominated. In the series, they share a little bit about their experiences of being who they are in the scene and highlight their personalities via performance and their aesthetic.



WOW and you suck hotes you.

There a woman ...

But it you're a man ...

But it you're a man ...

and you suck, cares.

Interally no one cares.

able to feel ave hetero ave mystelle and

#### GRAPHIC DESIGN RESIDENT

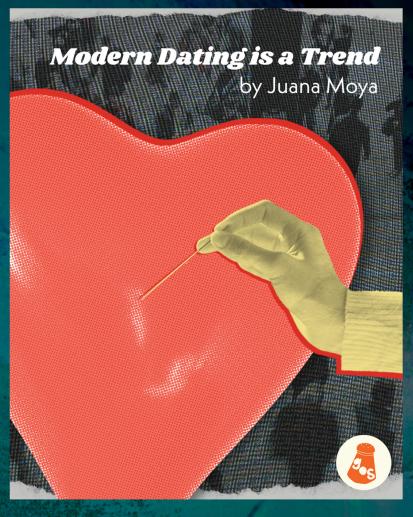
It has been delightful contributing to the graphic design residency program and collaborating with my fellow residents.

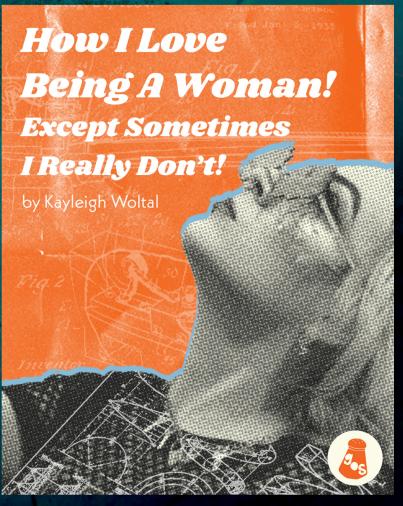
It's been great gaining a deeper appreciation for this publication's many working parts.

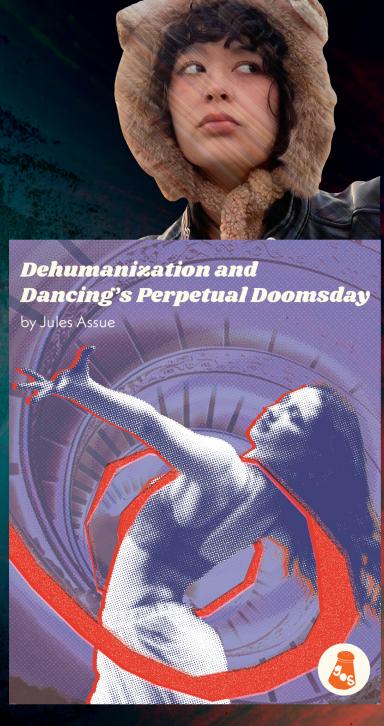
Having the opportunity to translate peoples' stories, thoughts, and opinions into visuals for social media and the website has truly been a highlight of my graphic design career so far!











Playing a part in grain of salt mag has been so encouraging.

I love how inclusive the team is, especially working with people who uplift each others' voices and nurture each others' unabashed creativity.

I'm thrilled to have a digital zine as a sweet token of my time here.  $1 \oslash$ 

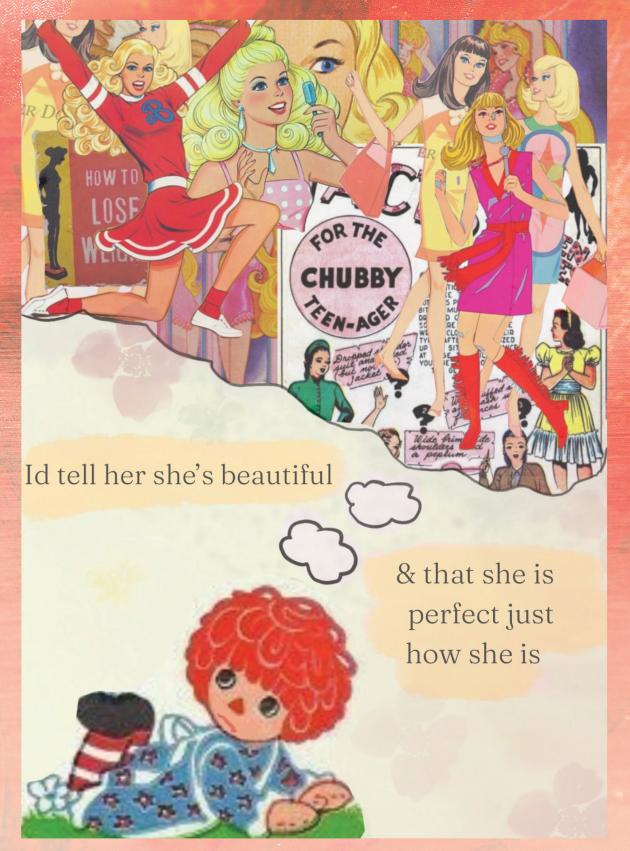
# S 25

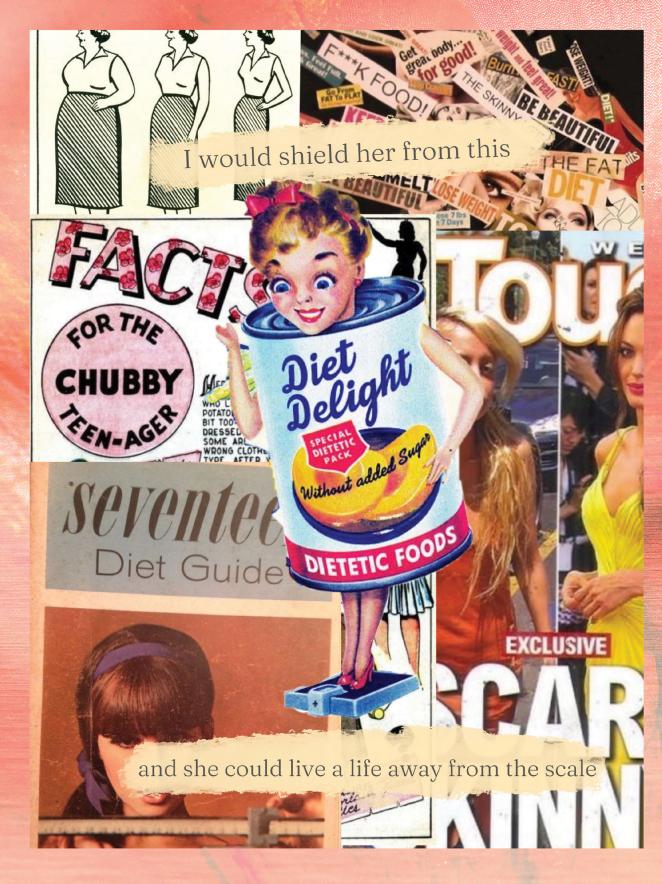


This series of work is an illustration to go along with a written poem exploring my relationship with my younger self. Struggling with body image issues from a young age, I can't help but mourn

# ESUAL BATS

my girlhood. This work serves as a means to make amends with myself with its childlike color palette and illustrations.













File Edit Search Help

During my residency with grain of salt, I learned just how much goes into social media work.

The amount of online knowledge, specificity, and strategy required makes social media positions deceptively tricky.

I feel I now have a better grasp of how to combine your own vision with a brand's to create an effective final product.



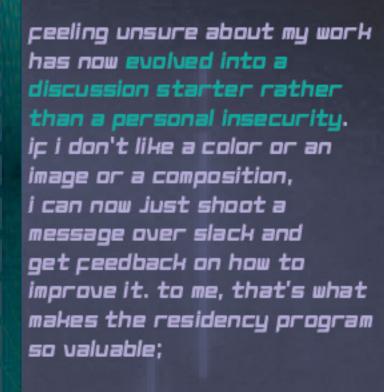
This residency helped me understand both its elements:

## the social & the media.

Under mentor Maria Trizzino, I learnt what the thought process behind posting on social media in tandem with building a brand means. It gave me the opportunity to research film, and women's role in it and film's development, and I've learnt about brilliant directors and pioneers of film like Lana and Lilly Wachowski, Kathleen Collins and Barbara Loden. Needless to say, my list of to-be-watched films has new additions, and so does my grasp on the media industry something that I hope to set foot in soon enough, and so is vital to me. Learning the ropes of organizing, scheduling and observing media alongside my fellow mentees has been an incredible experience, and I have no one but the wonderful people at Grain of Salt to thank for it!







i got to енрегімепt with miнed media design projects and pigure out which designs worked (sometimes by piguring out which ones didn't).



\*also\* seeing something i made show up on my social media ceed was

#### 50. EGG)

it built my concidence in adobe suite, and i eventually was able to incorporate some op my own illustrations into editorial pieces. we really had an active role in riguring out what we wanted the brand and the aine to be.





#### Fiber art project







This is a portfolio on the artist Megan Reynolds, who works with fibers and mixed media.

I chose to work with crocheting for this piece because it is often overlooked in fine arts spaces for being

#### "Watheh's work"

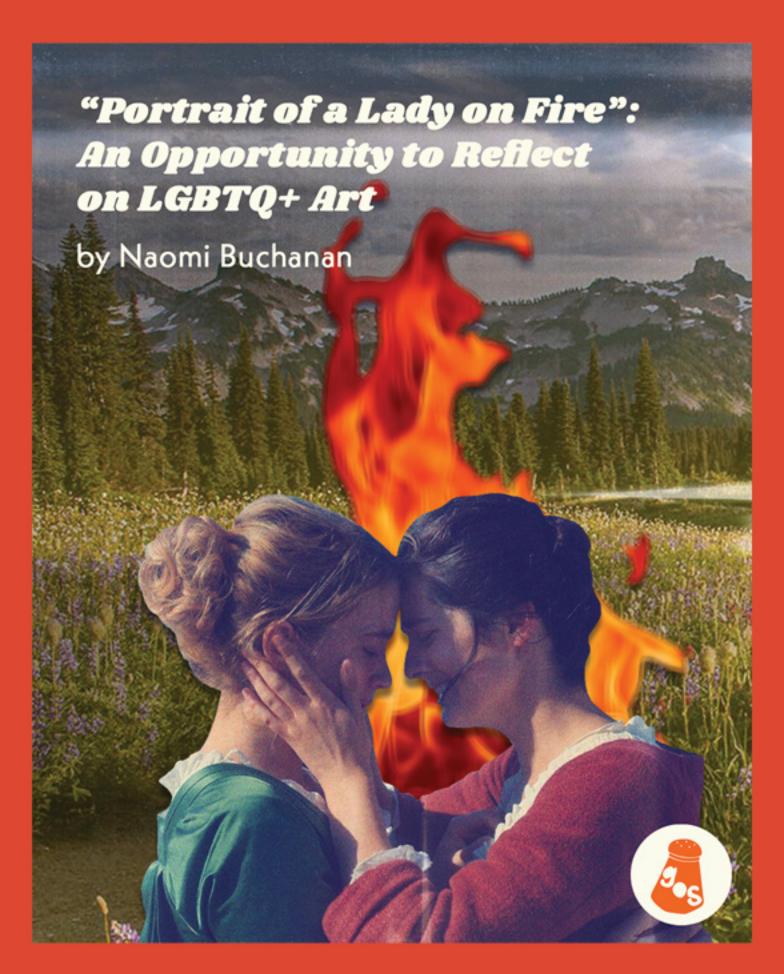
and I am taking it back.

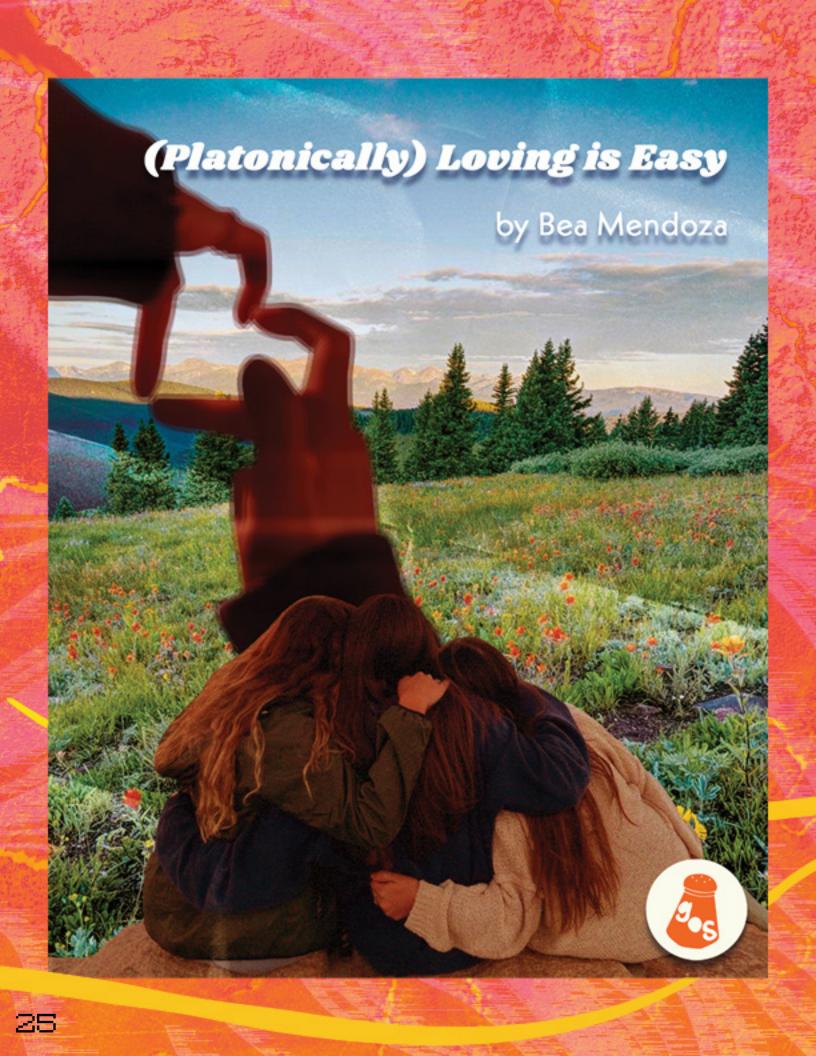
From this residency, I have learned how to really dive into using crocheting and fibers as a means of art in a professional space.

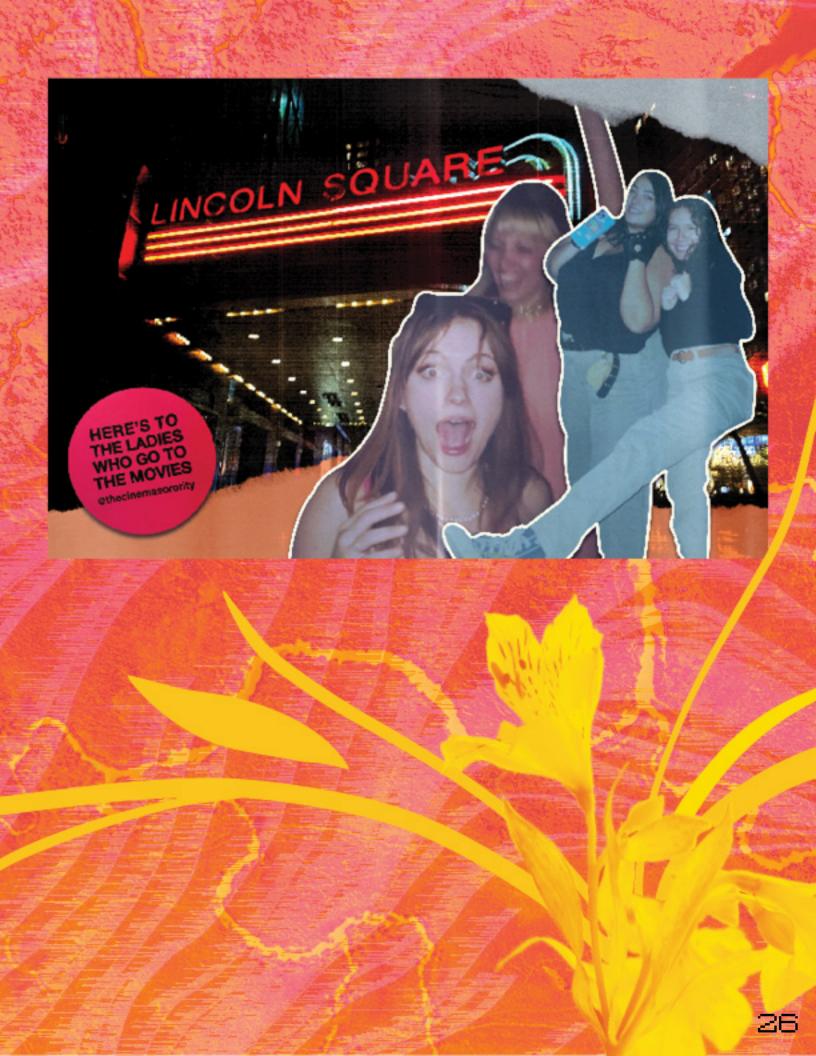
# Frencia Delgacio

graphia design resident

As a freshman in college, it was my dream to work at a literary magazine. Working for grain of salt magazine is everything I have ever wanted and more. I love being able to work on visuals on a platform that prioritizes an individual's voice, creativity, and thoughts on a subject that matters to them. This residency made me realize how much I want to be in the design space after I graduate. I have met a lot of cool people, and I hope to continue working with them because I truly believe in their mission. As someone who expresses themselves creatively, it is so important to have an outlet and a place to be represented. For a lot of people, grain of salt is that small corner of media, and being able to contribute to that makes me feel like I'm contributing to something bigger.



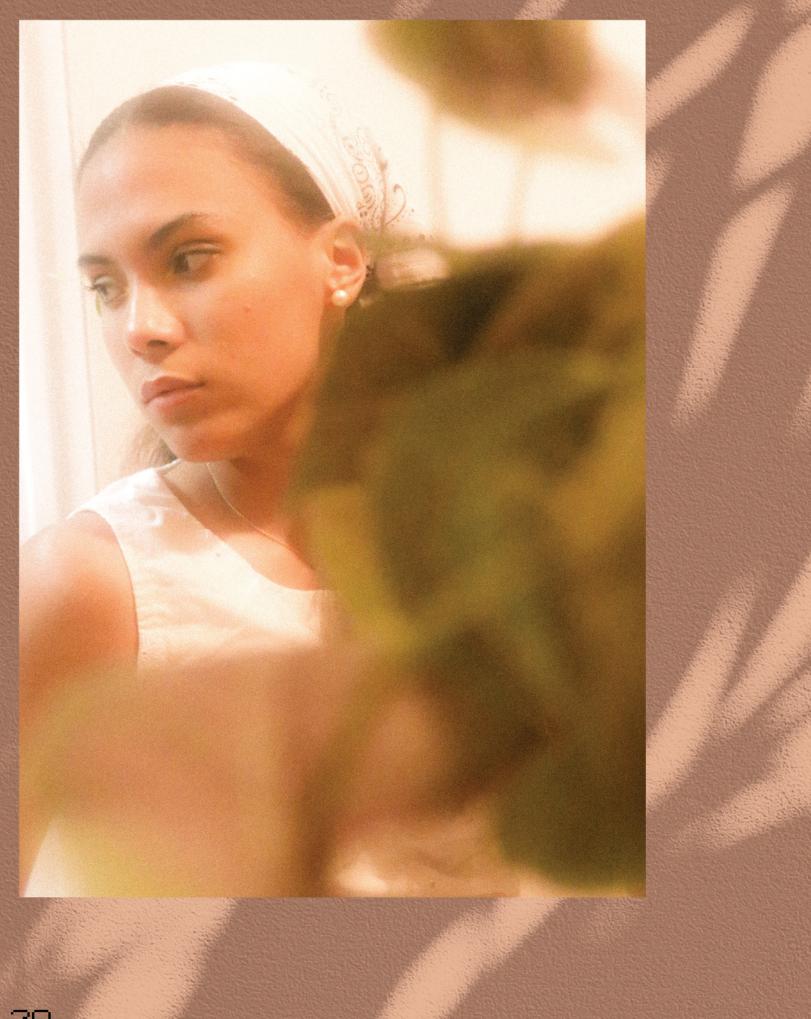


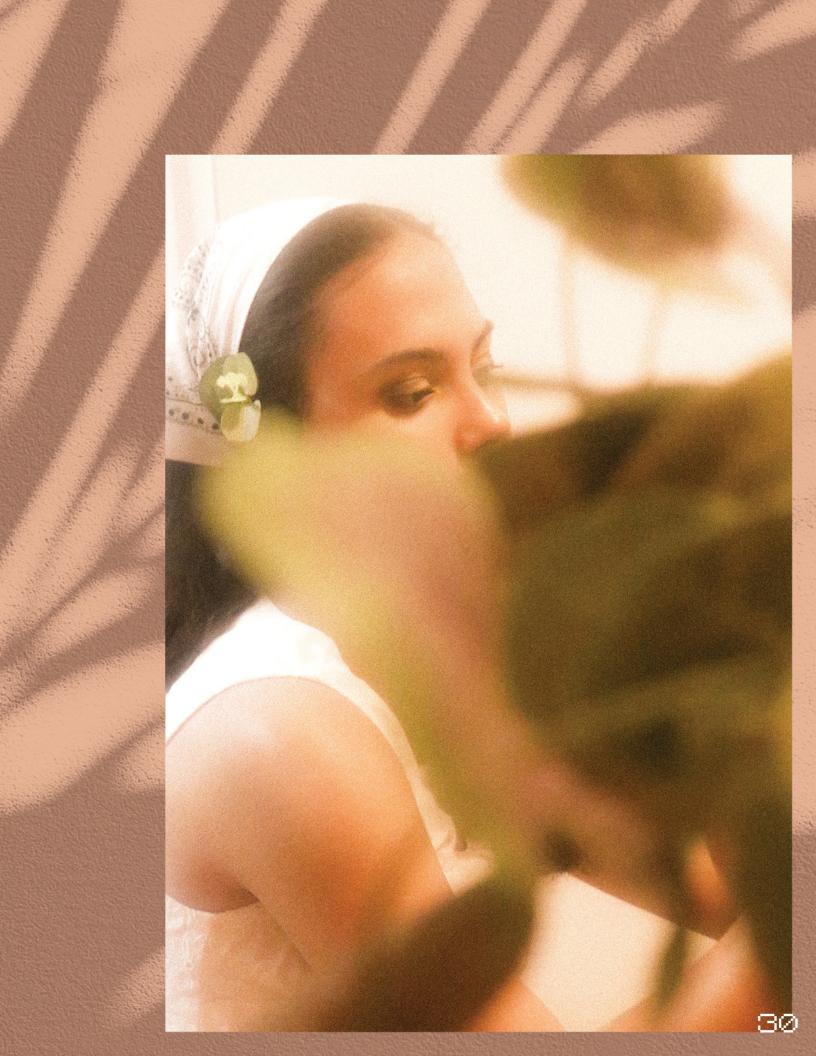




### Chelsea Pujols: Scenes of Spring

My self-portrait series "Scenes of Spring" is meant to celebrate the welcoming of spring and everything that comes with it; change, renewal, and growth, with a "cottage core/renaissance" twist! I don't see many women of color being featured in these trends or aesthetics where concepts of softness, femininity, and fragility are celebrated, opening a conversation of inclusivity and how "gatekeeping" trends can be more harmful than originally thought.

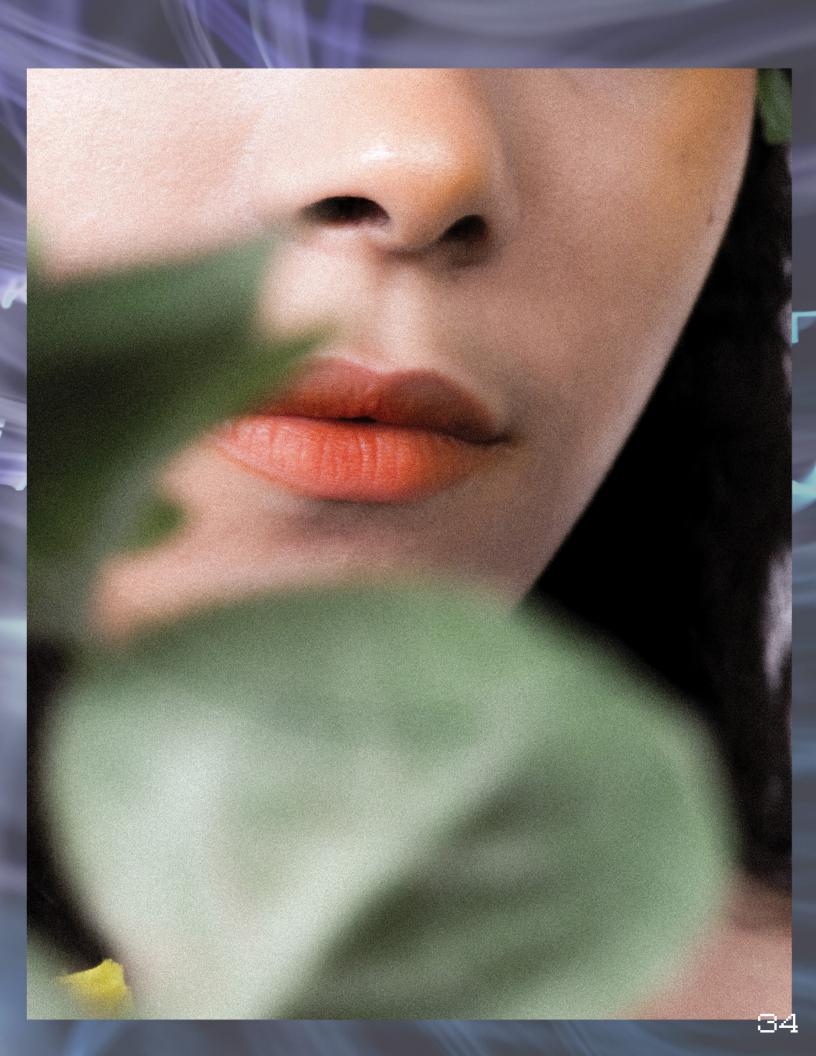












## FLEELELE Valdez

Collaborating with the social media resident team, I have learned how all of our diverse perspectives are so valuable in brainstorming and creating content ideas. Staying true to the brand values, voice, and branding is what I strive to do when ideating social content. In addition to developing posts, I am helping create shortform videos for greater exposure for GOS.





#### DESIGN TEAM

MICHAELA BASSICK, GRAPHIC DESIGN RESIDENT (she/her)
BRENDA DELGADO, GRAPHIC DESIGN RESIDENT (she/her)
LYN ENRICO, GRAPHIC DESIGN RESIDENT (they/them)
KAYLEIGH WOLTAL, GRAPHIC DESIGN RESIDENCY MENTOR (she/her)

#### RESIDENCY TEAM

PILAR GONZALEZ, SOCIAL MEDIA RESIDENT (she/her)
SARAH LAMODI, RESIDENCY COORDINATOR (she/her)
SADIE LOOKABAUGH, VISUAL ARTS RESIDENCY MENTOR (she/her)
RITAMARIE PEPE, GRAIN OF SALT EDITOR IN-LINEE (she/her)
CHELSEA PUJOLS VISUAL ARTS RESIDENT (she/her)
SHEREEN RAMA, SOCIAL MEDIA RESIDENT (she/her)
MEGAN REYNOLDS, VISUAL ARTS RESIDENT (they/she)
MARIA TRIZZINO, SOCIAL MEDIA RESIDENT (she/they)
RIGHELE VALDEZ, SOCIAL MEDIA RESIDENT (she/they)

